

Who We Are

We are a group of volunteers from Montreal, Toronto, and the surrounding areas – family, friends, sports enthusiasts, professional people, housewives, schoolchildren – we come from all walks of life.

Further information:

	Tel.
Neil Semenchuk	514-630-2703
Marisa Testa	514-874-4816
Sharon Bradwell	416-955-5689

What We Do

- We purchase medical equipment for the Hospitals, based on a priority equipment list provided by the Oncology department staff.
- *No solicitation by phone or door-to-door.*
- *No disclosure of donor names and addresses, other than to the Hospital --- and then only for tax receipt purposes.*
- **Official income tax receipts are issued by Hospitals**
- The donor's name (but not the amount donated) is printed in the yearbook if received by *June 15th*

DATES OF EVENTS:

Sian Bradwell-West Island Lakers Basketball Tournament:
January 24th - 25th, 2009

Sian Bradwell Softball Tournament:
July 30th – August 2nd, 2009

Golf
Angus Glen Golf Course
Selected dates from May to August

www.sianbradwell.com

How Can You Help? There are several ways in which companies or individuals can help:

1. **Volunteer your time**
2. **Participate in an event**
3. **Advertise in our yearbook**
4. **Make a monetary donation**
5. **Donate your company's services**
6. **Donate prizes for auction**
7. **Donate food and beverages**
8. **Donate items for sports auction**
9. **Organise an event**

Cheques for advertising and donations should be made payable and sent to:

The Sian Bradwell Fund
c/o Marisa Testa (Treasurer)
RBC Financial Group
Finance Information Technology
1 Place Ville Marie - 12th Floor West Wing
Montreal, QC H3C 3A9
Unit No. 7421

All other items may be sent to:

The Sian Bradwell Fund
c/o Neil Semenchuk
Director of Recreation
Ville de Kirkland
17200 Hymus Boulevard
Kirkland, QC H9J 3Y8

**MONTREAL CHILDREN'S HOSPITAL (M.C.H.)
HOSPITAL FOR SICK CHILDREN (H.S.C.)**



THE SIAN BRADWELL FUND

HELPING CHILDREN WITH CANCER SINCE 1986

Charitable registration numbers:

**M.C.H.: 11892-1543-RR0001
H.S.C.: 10808-4419-RR0001**

www.sianbradwell.com

c/o Neil Semenchuk
Director of Recreation
Ville de Kirkland
17200 Hymus Boulevard
Kirkland, QC H9J 3Y8

c/o Ken Bradwell
Director, Sian Bradwell Fund
1312 Rosseau Place
Burlington, ON L7P 3N2

Enquiries via electronic mail:

info@sianbradwell.com

1. **Volunteer your time**

Cooks, bartenders, cashiers, auditors, volunteer co-ordinators, photographers, writers ... we need help of all kinds to organise or run our events.

2. **Participate in an event**

From the Thursday to Sunday prior to the August Civic Holiday Monday, the Sian Bradwell Softball Tournament invites adult softball players to participate in Mixed, Men's Open and Men's 35 & Over competitions.

On the last weekend of January, the Sian Bradwell-West Island Lakers All-Star Basketball Tournament culminates in a Celebrity Game featuring professional athletes and local celebrities. Join in the fun and play with the stars!

Further information:

<http://www.sianbradwell.com/events/>

3. **Advertise in our Yearbook**

- printed in black and white
 - **Invoices are supplied as proof of advertising expenses for income tax purposes**
- N.B. Advertising expenses are deductible for income tax purposes, at a rate of 100%**

Advertising rates:

		Maximum dimensions:
Business card	\$ 75.00	3.40" w. x 2.00" h.
1/4 page	\$100.00	3.40" w. x 4.25" h.
1/3 page	\$125.00	7.40" w. x 2.75" h.
1/2 page	\$150.00	7.40" w. x 4.25" h.
Full page	\$250.00	7.50" w. x 9.00" h.
Banner	\$250.00	

The deadline for submitting advertising copy or your company logo is *June 15th*.

Banner deadline: July 25th

<http://www.sianbradwell.com/sponsors/adverts.htm>

4. **Monetary Donations**

- **100% of all donations go towards the purchase of medical equipment.**
- *No solicitation by phone or door-to-door.*
- *No disclosure of donor names and addresses, other than to the Hospital --- and then only for tax receipt purposes.*
- **Official income tax receipts are issued by Hospitals**
- The donor's name (but not the amount donated) printed in the yearbook if received by *June 15th*

Further information:

Marisa Testa 514-874-4816
Sharon Bradwell 416-955-5689

5. **Donate your company's services**

Printing, graphics design, photography, courier services ... we need help of all sorts, and can use just about all services..

Items such as

- ◆ banners and signage
- ◆ gas barbeques
- ◆ plastic courier bags
- ◆ graphic design services
- ◆ ballpoint pens
- ◆ food, beverages
- ◆ propane gas
- ◆ softball equipment, golf balls

are just a few of the many services which would help reduce our costs and allow us to make a bigger contribution to the hospitals.

6. **Donate prizes for auction**

Surplus inventory, discontinued lines of products, promotional items, gift certificates, household linens, luggage, ... **the list of items which can be used for our silent auction is endless.** *All* are greatly appreciated.

7. **Donate food and beverages**

These items are sold at the refreshment stands during the softball and basketball tournaments. Your contribution helps us keep our costs to a minimum, thereby allowing us to donate more to the Hospital. If your company can help supply food and beverage items, please contact

Tel.
John Kido 514-363-5888

8. **Donate items for sports auction**

Examples of items which can be auctioned include:

- company box at the Molson Centre for one evening
- autographed sports bags, pennants, towels, shirts, jackets, caps, or other items of clothing and equipment
- autographed books, souvenir programmes
- unusual souvenirs (the Number 4 seat from the Montreal Forum autographed by Jean Beliveau was once auctioned)

If your company can donate souvenir items for the auction, please contact:

Neil Semenchuk: 514-630-2703
Sharon Bradwell: 416-955-5689

9. **Organise an event!**

It's fun to do, it's a good team-building exercise, helps build friendships, and best of all, it helps children who cannot help themselves. If you need promotional material, posters, donation boxes, or publicity, please contact Sharon Bradwell at (416) 955-5689 during the day, or send a message to:

info@sianbradwell.com