

How Can You Help? There are several ways in which companies or individuals can help:

1. [Volunteer your time](#)
2. [Participate in an event](#)
3. [Advertise in our yearbook](#)
4. [Make a monetary donation](#)
5. [Donate your company's services](#)
6. [Donate prizes for auction](#)
7. [Donate food and beverages](#)
8. [Donate items for sports auction](#)
9. [Organise an event](#)

Cheques for advertising and donations should be made payable and sent to:

The Sian Bradwell Fund

c/o Marisa Testa (Treasurer)
RBC Financial Group
Finance Information Technology
1 Place Ville Marie - 13th Floor West Wing
Montreal, QC H3C 3A9
Unit No. 7421

All other items may be sent to:

The Sian Bradwell Fund

c/o Ken Bradwell (Asst. Treasurer)
1312 Rosseau Place
Burlington, ON L7P 3N2

Who We Are

We are a group of volunteers from Montreal, Toronto, and the surrounding areas – family, friends, sports enthusiasts, professional people, housewives, schoolchildren – we come from all walks of life.

Further information:

	Tel.
Neil Semenchuk	(514) 694-4100 x3310
Marisa Testa	514-874-4816
Sharon Bradwell	905-319-8056

What We Do

- We purchase medical equipment for the Hospitals, based on a priority equipment list provided by the Oncology department staff.
- *No solicitation by phone or door-to-door.*
- *No disclosure of donor names and addresses, other than to the Hospital --- and then only for tax receipt purposes.*
- **Official income tax receipts are issued by Hospitals**
- The donor's name (but not the amount donated) is printed in the yearbook if received by June 15th

DATES OF EVENTS: 2011

Sian Bradwell-West Island Lakers Basketball All-Star Weekend

January 29th – 30th

Rock'n' Bowl (Burlington)

February 20th

Sian Bradwell Softball Tournament:

Montreal: July 28th – 31st

Sian Bradwell Softball Tournament:

Toronto: August 20th

Rock 'n' Bowl (Montreal)

Montreal – October 2nd

www.sianbradwell.com

**MCMaster CHILDREN'S HOSPITAL (McM)
MONTREAL CHILDREN'S HOSPITAL (M.C.H.)
SICK KIDS HOSPITAL (S.K.H.)**



THE SIAN BRADWELL FUND

HELPING CHILDREN WITH CANCER SINCE 1986

Charitable registration numbers:

McM.: 86700 9615 RR0001

M.C.H.: 11892-1543-RR0001

S.K.H.: 10808-4419-RR0001

www.sianbradwell.com

info@sianbradwell.com

Via Telephone (free of charge to the caller):

Dial a local access number, then wait for dial tone
Dial **(905) 319-8056** (do not dial '1' for long-dist.)

Montreal	(514) 877-5000
Toronto	(416) 969-5000
Ottawa	(613) 237-7000
Brantford.	(519) 751-7000
Hamilton	(905) 528-7000
Cobourg	(905) 337-1100
Kitchener/Waterl	(519) 576-7700
Québec	(418) 694-6000
Sherbrooke	(819) 823-7000
Trois Rivieres	(819) 370-8000
St-Jean	(450) 545-1100

1. **Volunteer your time**

Cooks, bartenders, cashiers, auditors, volunteer co-ordinators, photographers, writers ... we need help of all kinds to organise or run our events.

2. **Participate in an event**

From the Thursday to Sunday prior to the August Civic Holiday Monday, the Sian Bradwell Softball Tournament invites adult softball players to participate in Mixed, Men's Open and Men's 35 & Over competitions.

On the last weekend of January, the Sian Bradwell-West Island Lakers All-Star Basketball Weekend culminates in a Celebrity Game featuring professional athletes and local celebrities. Join in the fun and play with the stars!

Further information:

<http://www.sianbradwell.com/events/>

3. **Advertise in our Yearbook**

- printed in black and white
- **Invoices are supplied as proof of advertising expenses for income tax purposes.**
N.B. Advertising expenses are deductible for income tax purposes, at a rate of 100%

Advertising rates:

		Maximum dimensions:
Business card	\$ 75.00	3.40" w. x 2.00" h.
1/4 page	\$100.00	3.40" w. x 4.25" h.
1/3 page	\$125.00	7.40" w. x 2.75" h.
1/2 page	\$150.00	7.40" w. x 4.25" h.
Full page	\$250.00	7.50" w. x 9.00" h.
Banner	\$250.00	

The deadline for submitting advertising copy or your company logo is June 25th.

Banner deadline: July 27th

<http://www.sianbradwell.com/sponsors/adverts.htm>

4. **Monetary Donations**

- **100% of all donations go towards the purchase of medical equipment.**
- *No solicitation by phone or door-to-door.*
- *No disclosure of donor names and addresses, other than to the Hospital --- and then only for tax receipt purposes.*
- **Official income tax receipts are issued by Hospitals**
- The donor's name (but not the amount donated) printed in the yearbook if received by June 15th

Further information:

Marisa Testa 514-874-4816

Sharon Bradwell 905-319-8056

5. **Donate products or services**

Printing, graphics design, photography, office equipment, courier services ... we need help of all sorts, and can use just about all services.. Items such as

- ◆ banners and signage
- ◆ gas barbecues, propane gas
- ◆ plastic courier bags
- ◆ graphic design services
- ◆ stationery. software
- ◆ food, beverages
- ◆ small electronics
- ◆ softball equipment, golf balls

are just a few of the many services which would help reduce our costs and allow us to make a bigger contribution to the hospitals.

6. **Donate prizes for auction**

Surplus inventory, discontinued lines of products, promotional items, gift certificates, household linens, luggage, ... **the list of items which can be used for our silent auction is endless.** *All* are greatly appreciated.

7. **Donate food and beverages**

These items are sold at the refreshment stands during the softball and basketball tournaments. Your contribution helps us keep our costs to a minimum, thereby allowing us to donate more to the Hospital. If your company can help supply food and beverage items, please contact
Tel.

Sharon Bradwell 514-877-5000 +
905-319-8056

8. **Donate items for sports auction**

Examples of items which can be auctioned include:

- company box at the Molson Centre for one evening
- autographed sports bags, pennants, towels, shirts, jackets, caps, or other items of clothing and equipment
- autographed books, souvenir programmes
- unusual souvenirs (the Number 4 seat from the Montreal Forum autographed by Jean Beliveau was once auctioned)

If your company can donate souvenir items for the auction, please contact:

Neil Semenchuk: 514-694-4100, ext 3310

Sharon Bradwell: 905-319-8056

9. **Organise an event!**

It's fun to do, it's a good team-building exercise, helps build friendships, and best of all, it helps children who cannot help themselves. If you need promotional material, posters, donation boxes, or publicity, please contact Sharon Bradwell at

514-877-5000 + 905-319-8056

or send a message to:

info@sianbradwell.com